WEB-ON-CALL : Voice Activated Internet, a service Bridging Digital Divide, soon in India

Jersey City, New Jersey - July 28, 2008, World BPO Forum announcement - Time Broadband Services Pvt Ltd, the pioneering Indian KPO and VAS Company in convergent domain and InternetSpeech, a California based leading Voice Internet Technology provider have announced today that both parties have launched a special effort to "truly" bridge the Digital and Language Divides using Voice Internet technology (netECHO®) that allows anyone to access the Internet using just any phone and user's voice, without the need of a computer. The core "rendering" feature of Voice Internet technology provides content from any website in a short, precise, easily navigable and meaningful audio rendering in real time through "WEB-ON-CALL".

"We visualize strong potential of using the Voice enabled Internet technology to quickly provide Web-access to anyone in very convenient way, across Digital divide with the imminent launch in India of 'MyTime' over BSNL broadband network" , opined Amit Dev, CTO & the co-founder of Time Broadband, Dev also stressed "Indian fraternity on this side of developed world today being acknowledged as top global IT talent, while back at home, lack of PC in our nation has deprived over 66% of domestic population to benefits of Internet age. We are confident that WEB-ON-CALL will change this dramatically "!

"Our collective goal is to soon provide Internet to Everyone using the most ubiquitous device, a simple phone and the most friendly user interface, one's own voice", said Dr. Emdad Khan, founder and CEO of InternetSpeech. Khan continued "our objective is not just to Bridge the Digital and Language Divides but also help economic/social development through Entrepreneurship".

Developed and deployed in the U.S. in 2002, Voice Internet, netECHO® empowers users by enabling them to navigate the Internet and listen to hosted information from any web site, using simple voice commands and any telephone. netECHO's patented technology provides content from any Web site in real-time, going beyond traditional voice portal features like news, weather, stock quotes and horoscopes. Customers

can also search any word(s) using favourite search engines like Google®, Yahoo®, Altavista® and MSN®. The streaming audio feature allows to listen to music, Internet radio stations and many other value added services in Indian context using a simple phone.

Considering the revolution of Telephone growth in India over the past years & surpassing USA in May 2008; now emerged as 2nd biggest Telecom service market in the world, lot of new unique opportunities have surfaced in India, as low hanging fruit. The joint initiatives by Time group with netECHO is one of such timely efforts, to service the very base of the pyramid for Volume business potential. We have organised the process to be part of IPTV project roll-out with one of the largest of Global Telecom national multi-service carrier entity 'BSNL' (Bharat Sanchar Nigam Limited, wholly owned Enterprise by Ministry of Telecommunication; under the union Government of India) as their growth driver. "Thanks to BSNL India for relying on our Voice enabled Internet technology pact between Time Broadband & Internet Speech; WEB-ON-CALL will be available, in next few months as part of 'MyTimeIPTV' bundle", asserted both Dev and Khan.

Other key features include Directory Assistance, Dictionary, On-Line Book Reading, and Shopping on selected websites. Future versions of netECHO will support shopping on all major websites, more complex transactions including stock trading, banking and also the general e-commerce.

WBPO Forum 2008 served as the appropriate backdrop for official announcement of this consortium deal since BPO industry is the buzzword among the young generation in India all across the nation; and we hope that WEB-ON-CALL service will also spread in a similar pace across our nation.

Note : WEB-ON-CALL will be a service available initially on 20 cities and later all across India specially in 200,000 villages where phone will be installed for the first time in History through BSNL network; will be a jointly owned brand (applied for in India) of the two entities Time Broadband & Internet Speech for Voice activated net browsing and killer applications on Fixed Lines & Mobiles for people who are deprived access to computers and internet till September 2008.

About Time Broadband, India:

Time Broadband Services Pvt. Ltd. was formed by promoters of TIME group (leaders of Indian electronic media domain since 20 years) in early 2005, as a special purpose vehicle for initiating IPTV services in Indian telecom broadband domain. "MyTime" content package of TBSL is the passionate bundle today as digitally aggregated from Consortium by 99 sources of Creative excellence from 7 nations. This 71 strong team in company has now the following different distinct divisions:

1) KPO covering the skills of Facility management & Field operation with both Content input & Technical service, for Interactive and Personalized delivery to 3 screens, of PC, TV & Mobile, in as many as 12 Nations with major local front-end operating / franchisee partners.

2) VAS (as for Video-centric/Advanced / Subscription type) Content-provider to multiple Telecom Fixedline & Mobile service-partners of IPTV CDN on MPLS/ADSL & GSM/CDMA for ICT empowerment with convergent applications and licensing of intellectual property rights.

For more information about TIME activities, please visit corporate site: www.tbsl.tv or call Amit Dev on +91 98 999 777 89

About InternetSpeech, USA:

InternetSpeech is the leader in voice Internet technology. Its voice/audio browser, netECHO®, provides consumers, businesses and Governments complete anytime, anywhere voice-based telephone access to the Internet, effectively bridging the Digital and Language Divides. The company's patented technology can be bundled with other products such as traditional computer-based Internet access, location-based services, or visual micro browsers. InternetSpeech also offers business software that automates the process of voice-enabling a company's Web site and applications in any language, furthering the development of a globally-connected voice Internet. InternetSpeech, a privately held company headquartered in San Jose, California, launched netECHO® in November 2000.

For more information about InternetSpeech, visit www.internetspeech.com or call Emdad Khan on +1 408-532-8460.

Note : Suggested layout design of display banner at site.
Planned dimension is 72 inches (Ht.) x 48 inches (W)